

# Tetley - Original Tea Bags 80 - 250g

In 1837, two brothers, Joseph and Edward Tetley started to sell tea and became such a success that they set up as tea merchants. In 1856, in partnership with Joseph Ackland, they set up "Joseph Tetley & Company, Wholesale Tea Dealers". In the 1880s they began to sell tea to the United States of America, and started to bring ideas back; one of these was the tea bag.

Since the 1960s, Tetley has continued to develop people's love of tea drinking by introducing innovative and exciting ideas in many different countries. In 1989 the round tea bag was launched, latching on to the fashion to drink tea in a mug, rather than a cup. Next came the Drawstring 'No drip, no mess' tea bag.

Tetley joined our portfolio in 2000 and has grown from strength to strength. A truly global brand, enjoyed in 70 countries and available in a variety of formats from the drawstring tea bag to packet tea, Tetley offers consumers an ever widening range of new and exciting teas to suit all possible tea moments.

Carefully sourced... tea leaves from Africa and Assam create the unique Tetley colour and taste. 100% Natural... Tetley tea leaves are simply picked, cut and dried – nothing is added! Skillfully tasted... each Tetley blend is quality-tasted at least 8 times. Expertly blended... to our Tetley recipe. It has to be just the right colour, taste, brightness and full of body. The result?... A great tasting cuppa that's been a nation's favourite for 175 years

Tetley - Original Tea Bags 80 - 250g fue vendido por £6.64 cada copia. El libro publicado por Tetley.. Regístrese ahora para tener acceso a miles de libros disponibles para su descarga gratuita. El registro fue libre.



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- Editor: Tetley

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