

Eat & Go: Branding & Design Identity for Takeaways & Restaurants

Title: Eat & Go(Branding & Design Identity for Takeaways & Restaurants) Binding: Hardcover
Author: WangSahoqiang Publisher: Promopress

Review

Interior design for restaurants is one thing, branding for food companies is another, and creating compelling packaging for to-go food is a whole other beast. Calling upon the basic human survival instinct to hunt for our food, art director Danil Snitko of branding agency Punk You Brands introduces the book, *Eat & Go: Branding and Design for Takeaways & Restaurants*, by outlining all the additional challenges faced by designers cooking up takeout food packaging. --Perrin Drumm, MOLD February 2015

Wang Shaoqiang is a professor at the Guangzhou Academy of Fine Arts, where he is dean of the design, visualization and animation department. He is the founder of Sandu Publishing, whose titles focus on international design, architecture, branding, communication, trends and culture, and the editor of *Design 360* magazine and *Asia-Pacific Design*. He has been invited to lecture at numerous universities, design academies and organizations, and he has also been a jury member for China's most prestigious design and illustration awards. Danil Snitko is art director and co-founder of the PUNK YOU BRANDS branding agency, located in Barnaul, Siberia, Russia. He holds a Master of Law degree, but has chosen design and advertising as profession. He does different stuff in his agency - setting up creative processes, improving team skills, taking part in some education activities. He is producer and co-founder of FAKESTIVAL - the International Festival of Advertising and Design Concepts.

- Amazon Sales Rank: #940150 in Books
- Published on: 2014-09-09
- Released on: 2014-09-09
- Format: Illustrated
- Original language: English
- Number of items: 1
- Dimensions: 1.10" h x 8.60" w x 11.50" l, .0 pounds
- Binding: Hardcover
- 240 pages

EAT. Good mood food

We lovingly create, make and serve hot and cold food; sandwiches, soups, hot pots, pies, salads, wraps, desserts, pastries, breakfast, cold drinks, coffee.

Menu / Order Online

Consuming raw or undercooked meats, poultry, seafood, shellfish or eggs may increase your risk of foodborne illness, especially if you have certain medical ...

Eat.Sleep.Knit Handpainted Yarns

Find a great selection of hand-dyed and handpainted knitting yarns at Eat.Sleep.Knit.

Eat `n` Art

{meta.Willkommen bei Eat `n` Art, Szene-Restaurant & Bar mit Asiatischer, Mediterraner und Vegetarischer Küche, angeschlossener Kunstgalerie, großem ...

Eat

If you're ready to finally lose all the weight you want then you'll love this story... I used to follow the diet gurus like a lost sheep... That all ...

Willkommen

Herzlich willkommen im LOCA. Wir kochen Low carb - Low fat - Local.Stubenbastei 10, 1010 Wien

elarmariodelatele.com

En breve tendremos listo nuestro nuevo sitio para en el que podrán encontrar toda la moda de las mejores marcas al mejor precio. Disculpen las molestias.

Eat Drink Chic

Style inspiration, D.I.Y & free stationery printables for parties, entertaining, weddings, the home, gifts, food, fashion & more, created by Amy Moss.

Kotor Eat & Drink

Kotor Eat & Drink Erwartet Euch. Geniessen Sie, Spitzen Weine aus Montenegro, Kroatien, Serbien und Österreich, Prosciutto aus Dalmatien, Frische ...

Die vielleicht beste vegane Bratensauce · Eat this! Vegan ...

Gib es zu, die BESTE vegane Bratensauce ... klingt schon gut, oder? Einfach, schnell gemacht und

lecker. Lies jetzt unser Rezept.